

WHERE HAVE THEY GONE?

The Brewers Society reported last year that brewery owned pubs now account for only 36% of licensed premises in Britain. In the last 10 years brewery owned pubs fell from 59,000 to 51,000, while the population naturally increased, and the proportion of managed pubs increased from 23% to 29%. Free houses now total 23,000, there are 31,000 registered clubs, 37,000 off-licences and the rest are mainly restaurants.

In the last ten years the number of breweries has fallen from 243, operated by 117 companies, to only 144, now operated by just 82 companies.

Do They Need 3p? (continued)

Last year Courage profit margin was just 6.2%, the lowest of the Big Six brewers and it is believed their higher than average prices have contributed to their falling market share and crashing profits. Their one bit of enterprise in this area, introducing Directors Bitter in Northampton, is threatened by a new price tag of 39p a pint (over 40p in lounge), hardly the way to encourage its sales! Advertising cost brewers £39m in 1977!

FUTURE MEETINGS

Non-members are welcome at all Socials.
Mar. 20th-SOCIAL 8 pm. King Edward, Queen St. Tues. Rushden. Charles Wells.
" 27th-SOCIAL 8 pm. New Inn, Abthorpe. Hook Norton.
Apr. 3rd-SOCIAL 8 pm. Double Four, Briar. Tues. Hill, Northampton. C. Wells.
" 10th-BRANCH MEETING 8 pm. Mens Own Rugby Club, Wellingborough Rd., Northampton. Marstons & Wells.

Editor:- Derek Booth, 8 Midland Cottages, Rushton, Kettering.

Distribution:- Fergus Foster, 35 Millers Close, Finedon.

The opinions stated are the Authors' and not necessarily those of CAMRA Ltd.

You Can Take It With You In Northampton.

Faines XXX Bitter is available on draught for the first time in the county from Robinsons Off Licence at the Chaucer St. end of Junction Rd., Kingsley district. Take your own jug or bottle, also polypins. Litchborough bitter is still on sale in polypins/pins/firkins from Dentons Off-Licence at the Kingsley Rd. end of Junction Rd., but not now in jugs for take home.

Wells IPA is available in polypins/firkins from Bovans Wine Lodge, Wellingborough Rd.



APPLICATION FOR MEMBERSHIP

I wish to become a Full/Associate member of the Campaign for Real Ale Ltd.
I agree to abide by the Memorandum and Articles of Association of CAMRA Ltd.
I enclose £4 (£1 for Associates) as my annual membership subscription.
OR hand with form to any Committee Member (always present at meetings).

FULL NAME (Block Capitals)
SIGNATURE DATE.....
ADDRESS (Block Capitals)

Any additional amount would be welcomed as a donation. Allow three weeks for processing application. Cheques payable to CAMPAIGN FOR REAL ALE LIMITED.
Send to:- Membership Secretary, CAMRA Ltd., 34 Alma Rd., St. Albans, Herts.